

Hispanic Business Broadband Initiative Survey

Hispanic Business Broadband Initiative Survey [Click Here](#) Dear San Diego County Hispanic Chamber members, The use of broadband technology is crucial to the success of small business, especially in today's competitive market. San Diego County's Hispanic businesses need to be able to utilize and be knowledgeable of today's technology advancements. Hispanic businesses comprise one of the largest portions of small business in California, but are one of the largest underserved groups. It is therefore imperative that Hispanic businesses have knowledge and access to technological advancements.

To close this digital divide among minority businesses and underserved communities in California,

the California Hispanic Chambers of Commerce (CHCC) has collaborated with the California Emerging

Technology Fund (CETF) to create the Hispanic Business Broadband Initiative. The CHCC is committed to promoting the use and implementation of broadband technology among Hispanic businesses in the San Diego area and throughout California. However, we need your participation to identify the barriers that prevent the effective use of business tools via the internet. This short survey will take 3-4 minutes. [Hispanic Business Broadband Initiative Survey Click Here](#) I thank you for your participation in taking this survey, and look forward to assisting you in your business success. If you have any questions, please call the State Hispanic Chamber office at (916) 444-2221. Sincerely, Marco Polo Cortez, President & CEO San Diego Hispanic County Hispanic Chamber of Commerce